

## Railway Posters

A quick introduction .....

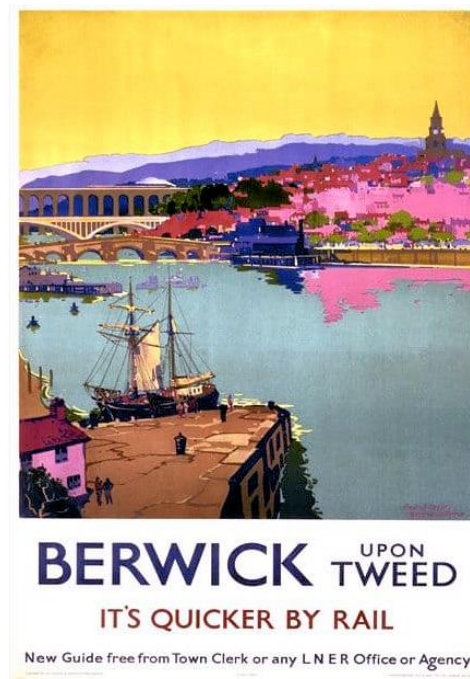
Between 1923 and 1947 the railway poster in Britain was in its heyday. These were the years of the "Big Four" railway companies: The Great Western Railway, Southern Railway, London Midland and Scottish Railway and London and North Eastern Railway.

Competition for passengers was fierce with each of the companies developing its own distinctive style of poster advertising. Some of the finest poster artists of the time were commissioned - including Cassandre, Edward McKnight Kauffer, Fred Taylor and Tom Purvis and a new standard was set for railway art.

The subjects of the posters covered the resorts and towns served by each company's network and also the wider interests of the railway, from stunning landscapes, sunny beaches and bathing belles, to ships, hotels and streamlined expresses.

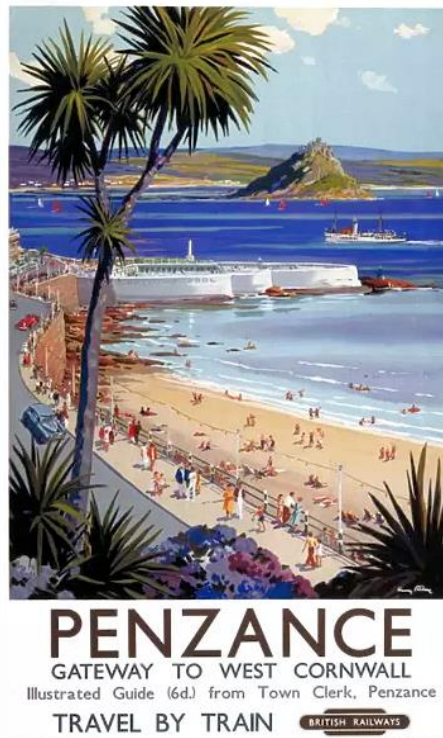
These posters were one of the first attempts to try mass marketing way before TV advertising took a grip.

So, from way up in the North East .....



An LNER poster promoting quicker travel by rail. c1928. The River Tweed and the town of Berwick are portrayed with an unusual display of bold and vibrant colours. In the foreground is a pink painted house on a quay, with a sailing vessel moored alongside. Beyond is the river, with the town on a hill in the background. To the left of the town are Berwick's three bridges, the 17th century Old Bridge, the Tweed Bridge of 1925 and the Royal Border Bridge with a passenger train crossing it. In the distance are the hills of southern Scotland. Artwork by Frank Henry Mason.

To way down in Cornwall .....



Penzance, BR poster, 1952

Poster produced for British Railways (BR) to promote train services to Penzance.

Artwork by Harry Riley. © NRM/Pictorial Collection.

I'm taking a whistlestop tour look at some of these colourful items which belong in a past age when art was a tool used to attract the masses to the 'seaside'. There are far too many to cover here so I've picked out a few dozen of my favourites and I hope you enjoy them.

Some of the rarest posters available carry a selling price of many thousands of pounds.

*If you want to read more about the values of some of these posters, this link will give you a clue. Be prepared to be astounded!*

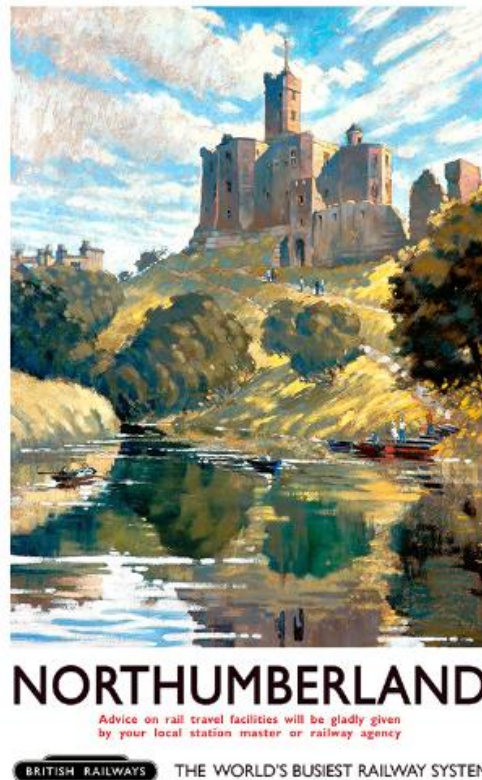
<https://www.dailymail.co.uk/news/article-1253414/Trainspotters-collection-old-railway-posters-set-sell-1million.html>

So we'll start off back in the North East with a couple from Northumberland .....



Northumberland, Seahouses. British Railways Vintage Travel poster by J G Fullerton

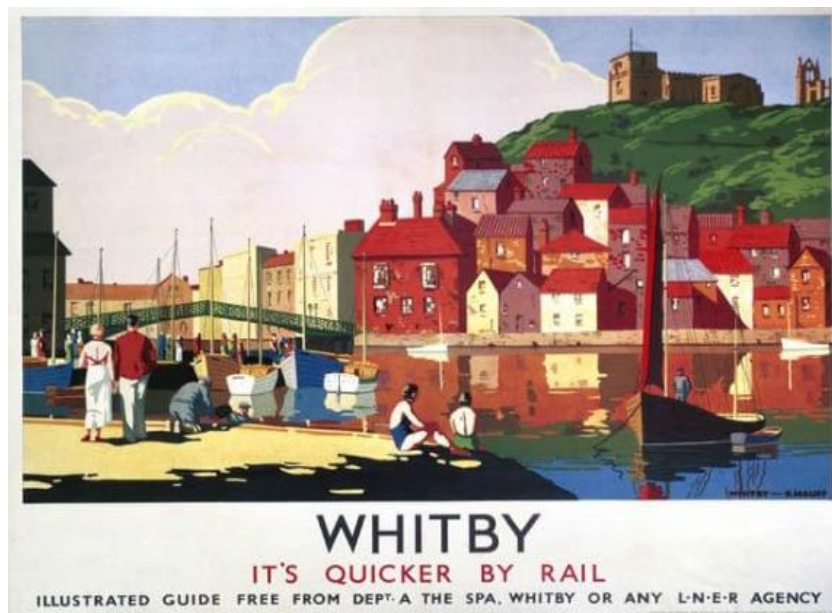
Poster produced for British Railways (BR) to promote rail travel to Northumberland. The poster shows a view of Seahouses on the north coast of Northumberland, which is designated an Area of Outstanding Natural Beauty. It also provides a vital link for visitors to Northumberland National Park and the Farne Islands. The artist J G Fullerton has captured the beach and lots of fishing boats with the foghorn tower at the end of the pier clearly visible. Bamburgh Castle is standing in the distance.



Original Published: Circa 1950 Artist: John Chater

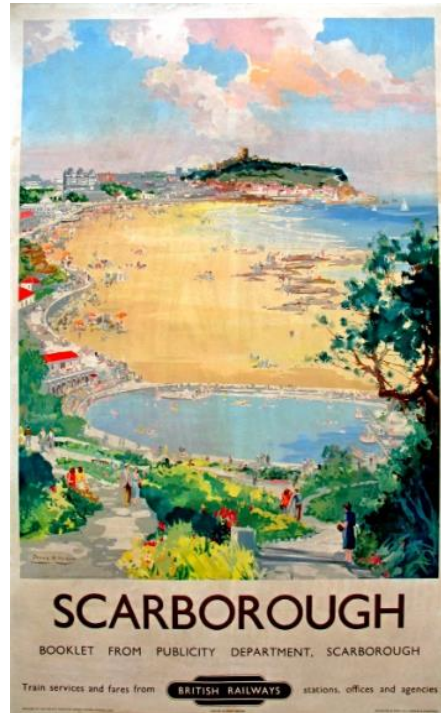


Travel poster produced in 1939 by London & North Eastern Railway (LNER) to promote rail services to Whitley Bay, Tyne and Wear. Illustrated is a man and woman in a red dress sitting on the promenade wall looking out over the seaside while people are having fun on the sandy beach. St Marys Lighthouse can be seen in the distance. Artwork by Frank Newbould (1887-1951), who studied at Bradford College of Art and joined the War Office in 1942. He also designed posters for the GWR (Great Western Railway), Orient Line and Belgian Railways.

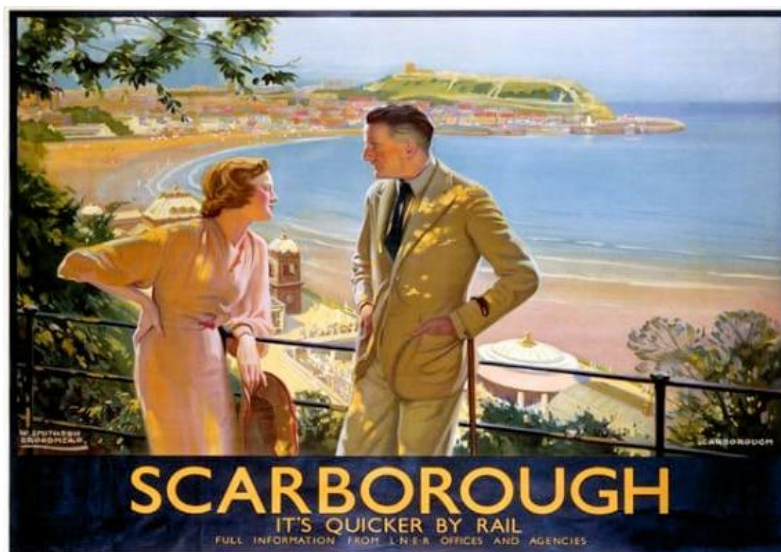


Vintage poster produced for London & North Eastern Railway (LNER) to promote rail services to Whitby, North Yorkshire. The poster shows a view of Whitby from the harbour, just up-river from the swing bridge with the Abbey remains just visible on the cliff top. 1930s. Artwork by K Hauff.

Moving down the coast to Scarborough .....



Unknown artist.

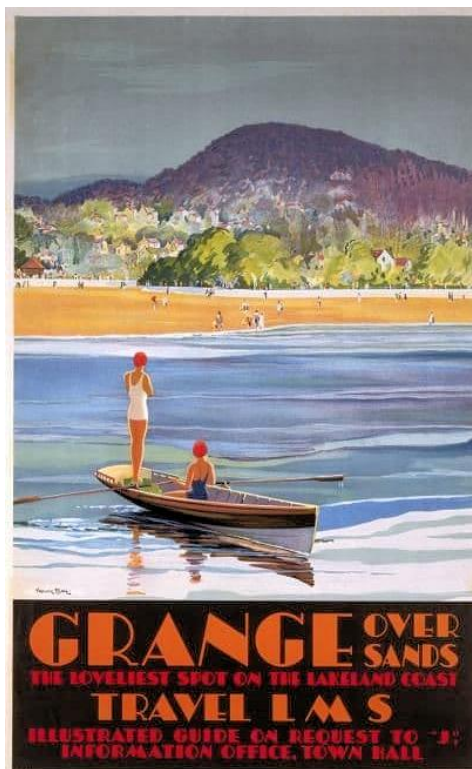


Vintage poster produced by London & North Eastern Railway (LNER) to promote rail travel to the coastal resort of Scarborough, North Yorkshire. The poster shows a couple overlooking Scarborough South Bay from above the Spa. 1935. Artwork by W. Smithson Broadhead (1888-1951), a painter of portraits and horses who, in addition to LNER, also designed joint posters for all four railway companies.

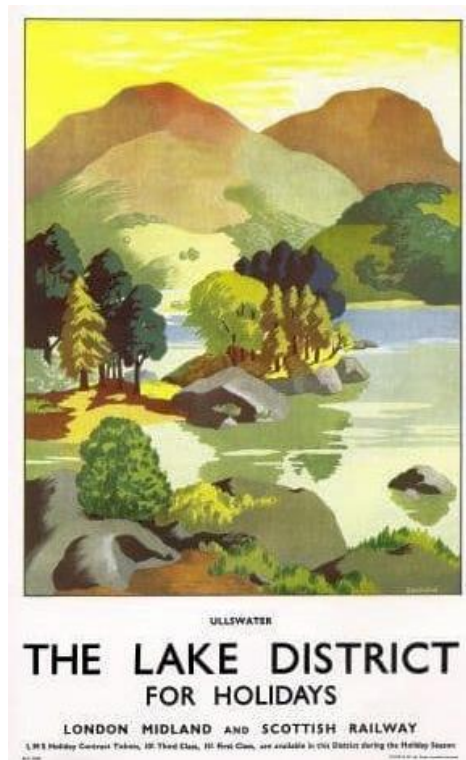


Railway Travel Poster produced for the London and North Eastern Railway (LNER) to promote the North Yorkshire coastal resort of Filey. The artist is Charles Pears (1873-1958).

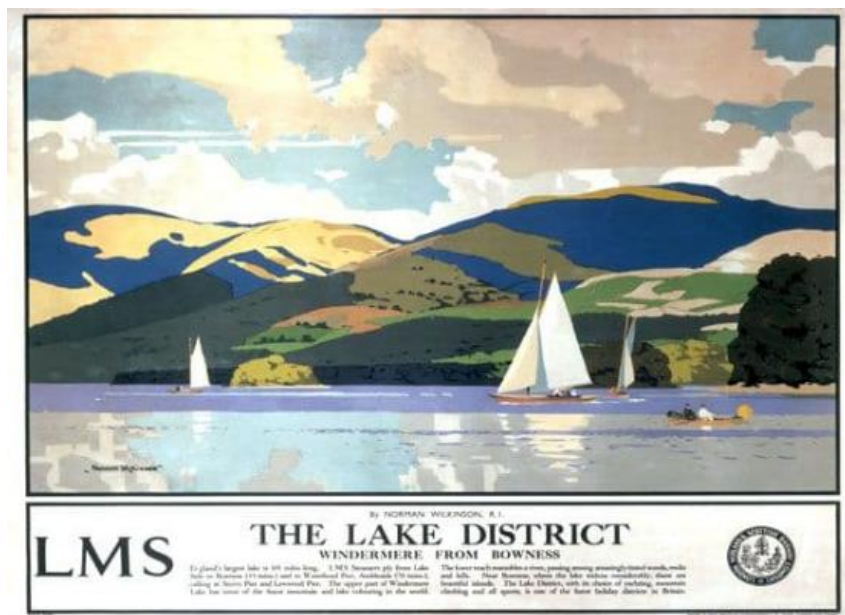
Across country to the West and Lake District .....



LMS Railway travel poster. The charming Edwardian resort of Grange-over-Sands is set between the Lake District fells and Morecambe Bay, and offers one of the mildest climates in the North of England. Artwork by Frank Ball.



Ullswater - the Lake District for the holidays - London Midland & Scottish Railway. This poster was produced in 1936.



Railway poster produced for the London Midland & Scottish Railway (LMS), promoting rail travel to the Lake District in Cumbria. It shows a view of Lake Windermere where small yachts are sailing. Text beneath the image describes the area and advertises services operated by LMS steamers on the lake, travelling from Lake Side to Bowness, and to Waterhead Pier, Ambleside. Artwork by Norman Wilkinson (1878-1971), who studied art at Portsmouth and Southsea Schools of Art. A famous marine painter, he designed posters for several railway companies and organised the Royal Academy series of posters for the London & Midlands Railway (LMR) in 1924.

Down the coast to .....



Vintage travel poster produced for London, Midland & Scottish Railway (LMS) in 1933 promoting the new Midland Hotel in Morecambe, Lancashire. 'England's latest seaside hotel'. The architect responsible for the beautifully curved structure is very possibly Oliver Hill. This art deco style hotel is crisply outlined against a clear blue sky and unfortunately the talented artist is still unknown.

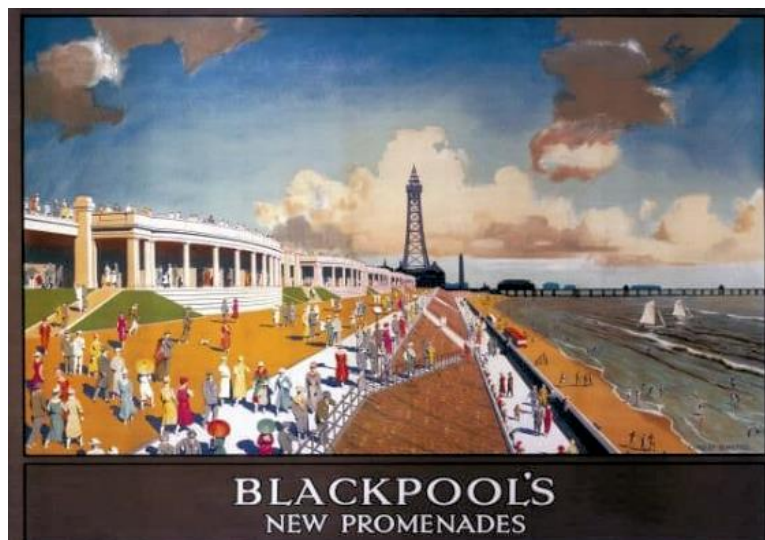


Poster produced by London Midland & Scottish Railway Company (LMS) to promote ship and rail services. The artist Norman Wilkinson has painted the Heysham boat surrounded by smaller sailing boats in Morecambe Bay.

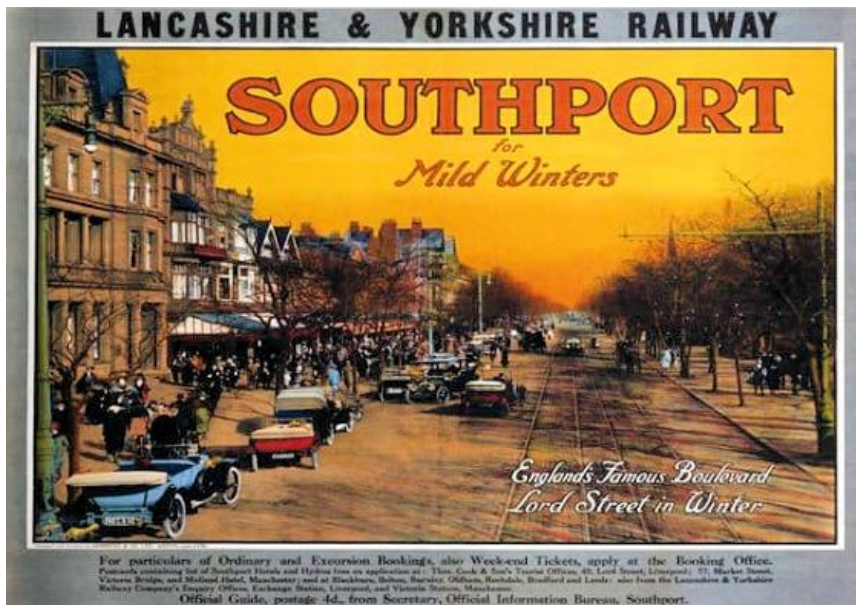




This vintage poster is advertising travel to Blackpool. The poster shows the sea front at Blackpool including the pier. Unknown artist.

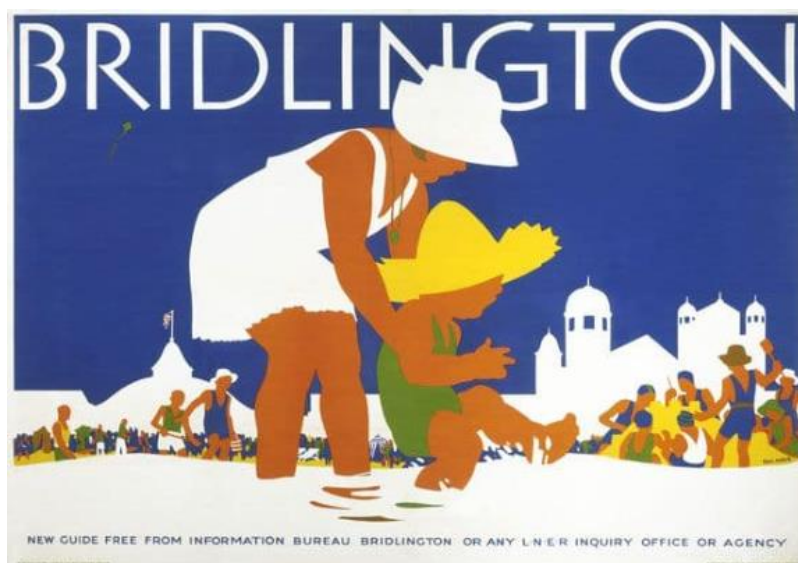


Poster produced for the London, Midland & Scottish Railway (LMS), promoting express rail travel to the Lancashire seaside resort of Blackpool, showing holiday-makers strolling on the new seafront promenades, with Blackpool Tower and pier in the background. Artwork by Chesley Bonestell (1888-1986). Bonestell later became known as the 'father of space art', creating photorealistic paintings and contributing to the beginnings of the USA space programme in the 1940s and 1950s.



Poster produced for Lancashire & Yorkshire Railway (LYR) to promote train services to Southport on Merseyside showing a winter view of England's famous boulevard, Lord Street. A comprehensive list of particulars is shown at the bottom of poster. 1918. Unknown artist.

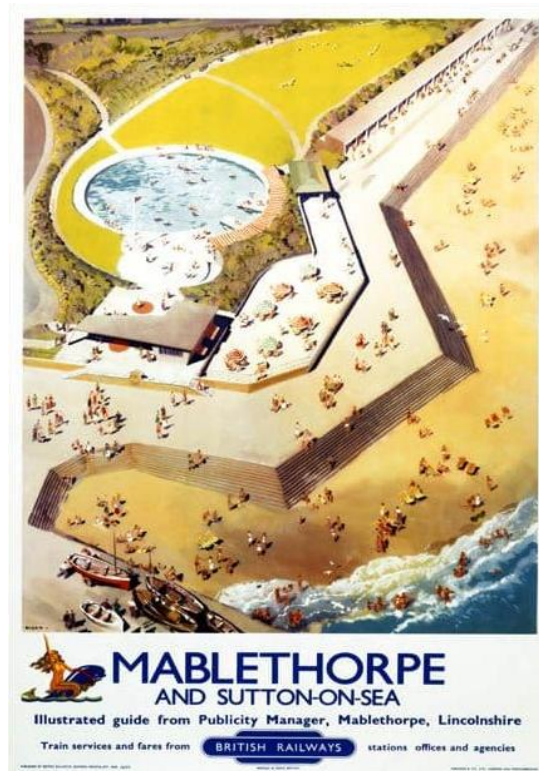
Right we'll move back East .....



Travel poster produced around 1935 for the London & North Eastern Railway (LNER) to promote rail travel to the Yorkshire coastal resort of Bridlington, showing a mother and child paddling at the seaside. Artwork by Tom Purvis, who rallied for the professionalisation of commercial art. In 1930 he was one of the group of artists who founded the Society of Industrial Artists, which campaigned for improved standards of training for commercial artists in order to broaden their scope of employment. He became one of the first Royal Designers for Industry in 1936. This poster typifies Purvis' style, which was often characterised by flat, strong colours.



Vintage travel poster produced by London & North Eastern Railway (LNER) to promote train services to Bridlington, North Yorkshire. Artwork by Henry George Gawthorn (1879-1941), who started out as an architect but later turned to pictorial art. He wrote several books on poster design and publicity and produced posters for LNER. He often inserted a self-portrait into many of his posters, complete with pince-nez and a panama hat.

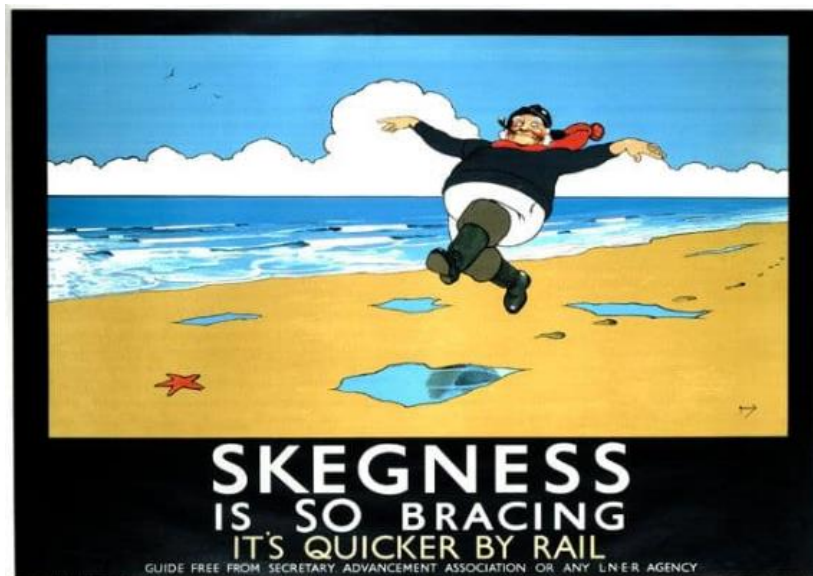


Vintage travel poster produced for British Railways (BR) Eastern Region (ER), promoting rail travel to the Lincolnshire seaside resorts of Mablethorpe and Sutton-on-Sea, showing an aerial view of the beach, promenade and an open-air swimming pool. 1956. Artwork by Donald F Blake.

It's not complete without this chap.....



Poster produced for the London & North Eastern Railway (LNER) to promote rail travel to the Lincolnshire coastal resort town of Skegness. The poster shows a child pulling the 'Jolly Fisherman' by his red scarf. The 'Jolly Fisherman' poster is one of the most famous English holiday posters. It was first published in 1908 by the Great Northern Railway (GNR) which paid twelve pounds for it. Since then the 'Jolly Fisherman' has been caricatured and re-drawn over and over again. It was an outstanding poster for its time, because most Victorian and Edwardian posters were restrained and factual. Artwork by Frank Newbould (1887-1951) after John Hassall (1868-1948), who first drew the character.



Original 1926 artwork by John Hassall.

Further down the coast to .....

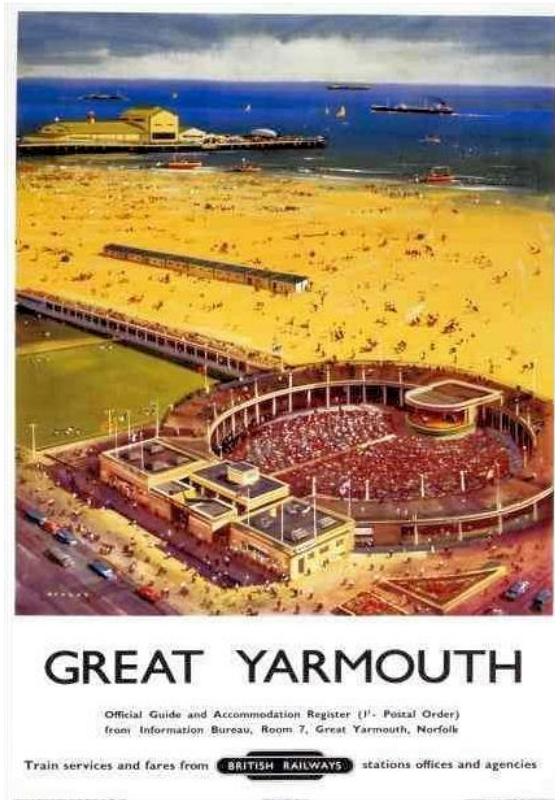


This Travel Poster dates from 1923-1947.

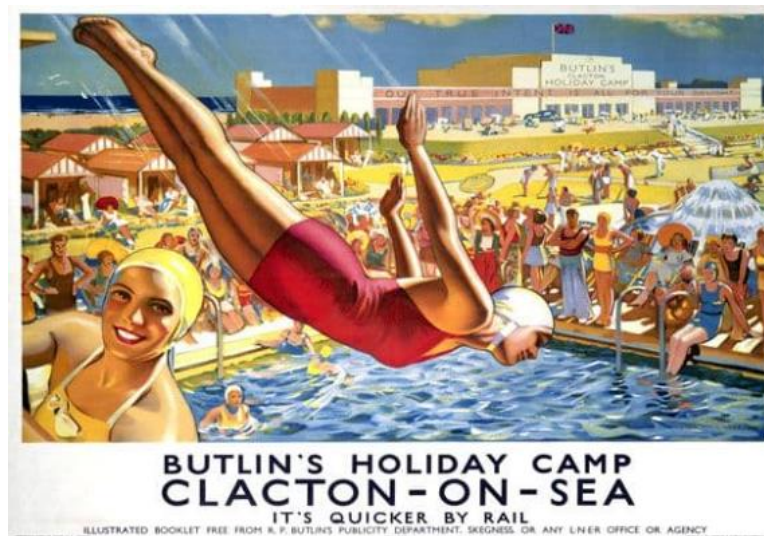
'Cromer - Gem of the Norfolk Coast, England'; Travel poster produced for the London Midland & Scottish Railway and the London & North Eastern Railway. Artwork by Walter Dexter.



Railway travel poster produced for London & North Eastern Railway (LNER) to promote rail services to Great Yarmouth and Gorleston-on-Sea in Norfolk. Artwork by Henry George Gawthorn.



Vintage travel poster produced for British Railways (BR) Eastern Region (ER), promoting rail travel to the Norfolk seaside resort of Great Yarmouth, showing an aerial view of the beach, sea and the Britannia Pier, with the Marina Open Air Theatre in the foreground. The theatre was built in 1937 was demolished in 1979 to make way for a new seafront leisure complex. Artwork by Bagley.



This London & North Eastern Railway poster was produced in the 1930's. During the inter-war years the standard of living was improving and families could now afford annual holidays. Holiday camps at popular resorts provided all the delights and fun of the seaside on one site and this poster shows a woman in a red bathing suit diving into an outdoor swimming pool. Butlin's at Clacton-on-Sea in Essex was opened in June 1938 and closed at the end of the summer season in 1983. Artwork by Joseph Greenup.

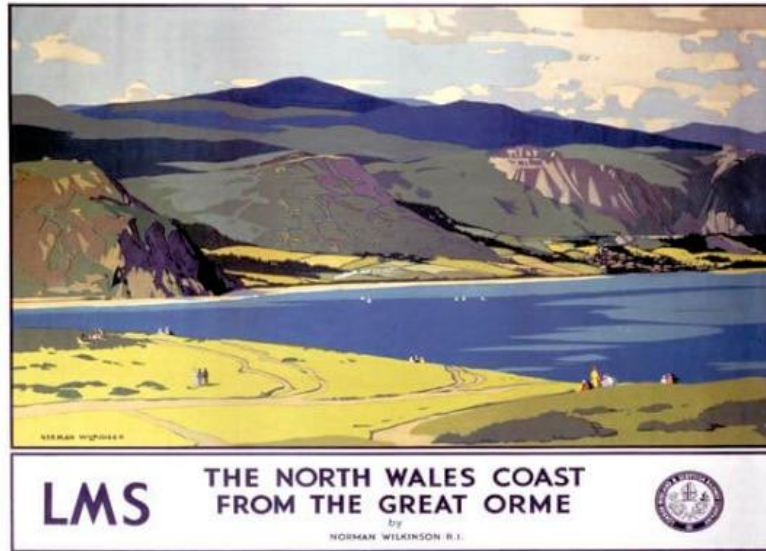
Ok we better go see Wales .....



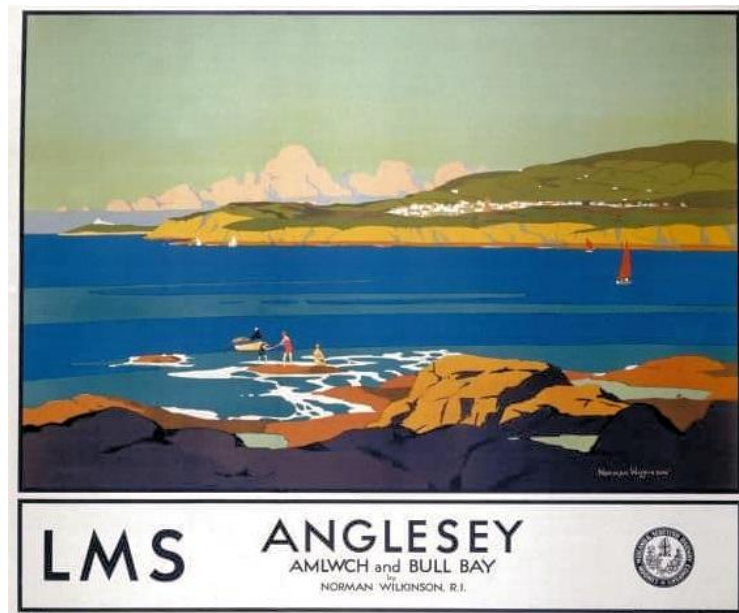
Very 1920's style poster. Unknown artist.



Colwyn Bay is sheltered by hills behind the town and mountains to the south and west. British Railways produced many posters, season after season as part of their regional campaigns in the 1950's, although this poster was produced in 1930 and would have been seen in the stations in the Manchester, Liverpool and possibly even Birmingham areas. The Station was built on a curve so the trackbed is cambered, resulting in the trains coming to rest on a tilt. Struggling with heavy suitcases, it was not a good way to start a holiday! Artwork by George Ayling

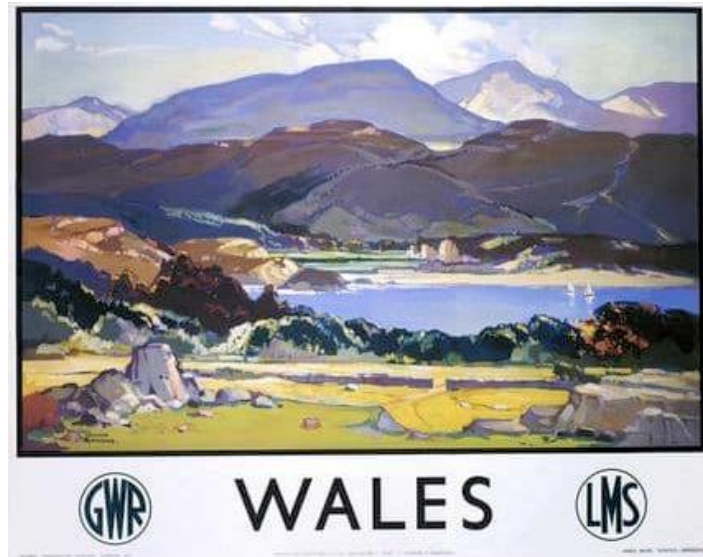


London Midland & Scottish Railway poster showing the beautiful coastline view from the Great Orme, a prominent limestone headland in Llandudno. 1923-1947. Artwork by Norman Wilkinson.

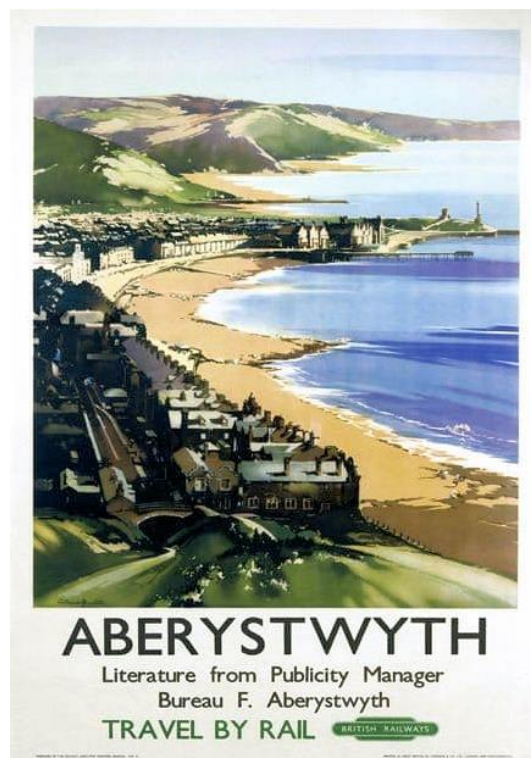


Travel poster produced by London, Midland & Scottish Railway (LMS) to promote travel to Amlwch and Bull Bay on the Isle of Anglesey. The poster shows a view of the bay, with cliffs in the distance. Artwork by Norman Wilkinson.

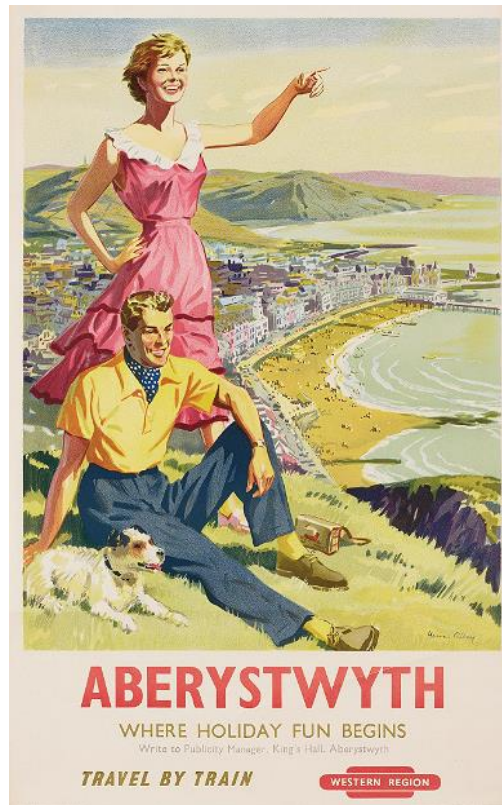




Great Western Railways/London, Midland & Scottish Railways poster designed by Leonard Richmond.



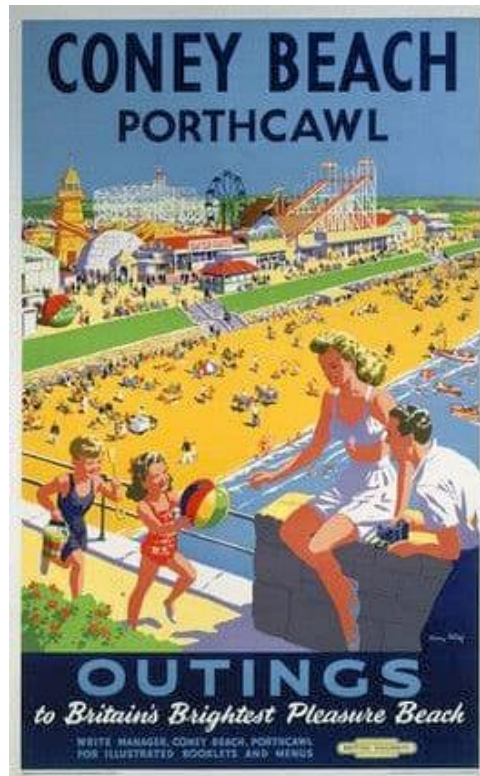
Vintage poster produced for British Railways (BR) to promote rail travel to Aberystwyth, Ceredigion, Wales. The poster shows a view of the coast, with houses overlooking the sea and the pier in the far distance. 1949. Artwork by Claude Buckle, who originally trained as an architect, but later turned to pictorial art. He painted in both oil and watercolour and was a prolific poster artist for Great Western Railway (GWR) and BR. Much of his original poster artwork is held at the National Railway Museum.



Over-looking the coast at Aberystwyth by Harry Riley (1895-1966), c.1956



Poster produced in 1946 by Great Western Railway (GWR) to promote rail travel to Tenby in Pembrokeshire, Wales. Tenby actually paid 75% towards the cost of this poster to help promote its North Beach. The artist has painted a delightful aerial view of the North Beach showing the town and seafront. 'Tenby, For Sunshine and Unrivalled Golden Sands'. Artwork by Ronald Lampitt.



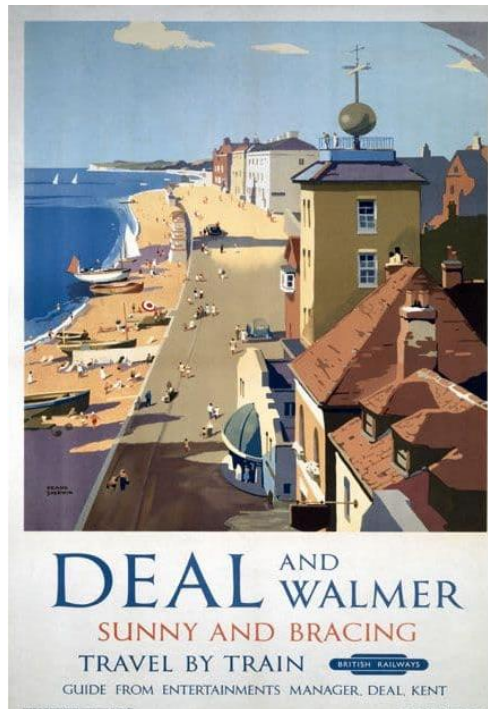
Travel poster produced for British Railways (BR) to promote train services to Coney Beach, Porthcawl. Artwork by Harry Riley.

That was nice weren't it? Back to the East and along the Southern channel coast.....

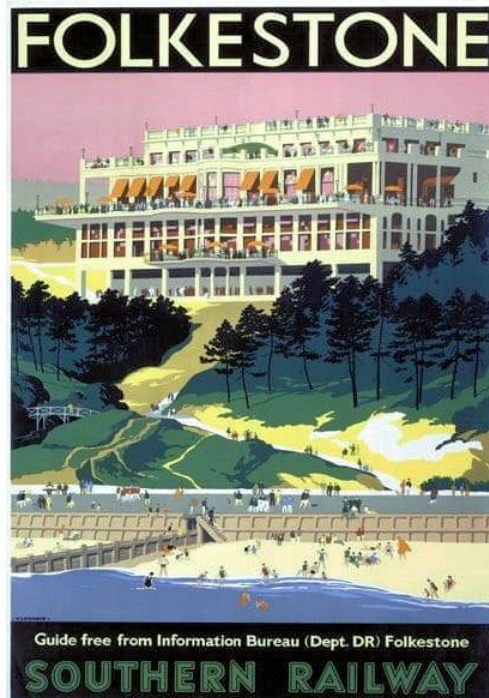


'Southend-on-Sea', BR poster, 1948-1965.

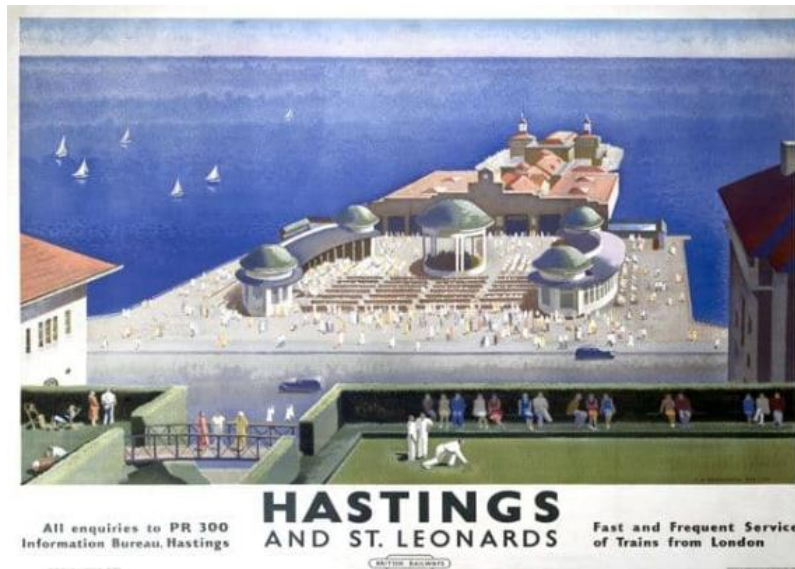
Vintage travel poster produced for British Railways (BR) to promote rail services to Southend-on-Sea, Essex. Artwork by Frank Henry Mason (1876-1965), who was educated at HMS Conway and spent time at sea. He painted marine and coastal subjects and was involved in engineering and shipbuilding. He designed posters for several railway companies.



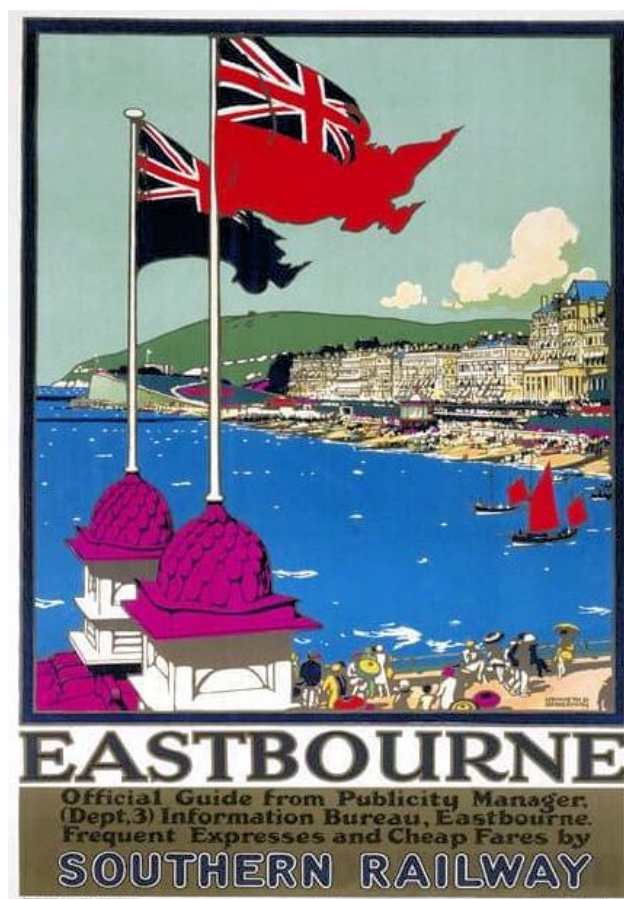
Poster produced in 1952 by British Railways (Southern Region), promoting rail travel to Deal and Walmer in Kent, described as 'Sunny and Bracing'. This enchanting view of the promenade and seafront of Deal focuses on what is now known as the 'Deal Timeball'. Originally this tower was used for naval communication between Deal and London during the Napoleonic wars and later it played an important part in the suppression of smuggling. The Tower was also used visually to signal to ships at anchor in the Dover Channel. Artwork by Frank Sherwin.



Poster produced in 1947 for Southern Railway (SR) to promote rail travel to Folkestone in Kent. The artist has painted a colourful view from the sea looking inland towards the entertainment venue, Leas Cliff Hall. In the foreground people can be seen enjoying the beach and promenade, with the hall standing prominent on a wooded cliff above. Artwork by Verney L Danvers, who ran a school of commercial art and also designed posters for SR, London & North Eastern Railway (LNER) and London Transport.



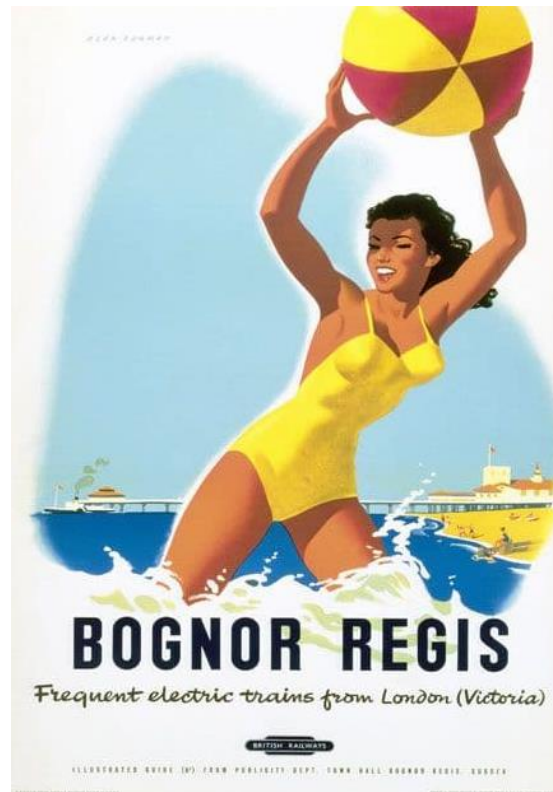
British Railways (Southern Region) travel poster produced in 1959 promoting 'Fast and Frequent Service of Trains from London.' The view looks out towards sea where some small sailing boats can be seen. In the foreground is a bowling green with the promenade and pier beyond. Artwork by FW Wentworth-Shields.



Poster produced in 1938 for the Southern Railway advertising express services and cheap fares to the East Sussex coastal resort of Eastbourne. The poster shows a view of the seafront with the promenade, pavilion and holidaymakers crowding the beach. Artwork by Kenneth Shoesmith (1890-1939), who spent time at sea and painted marine subjects. He was a member of the British School of Poster Designers.



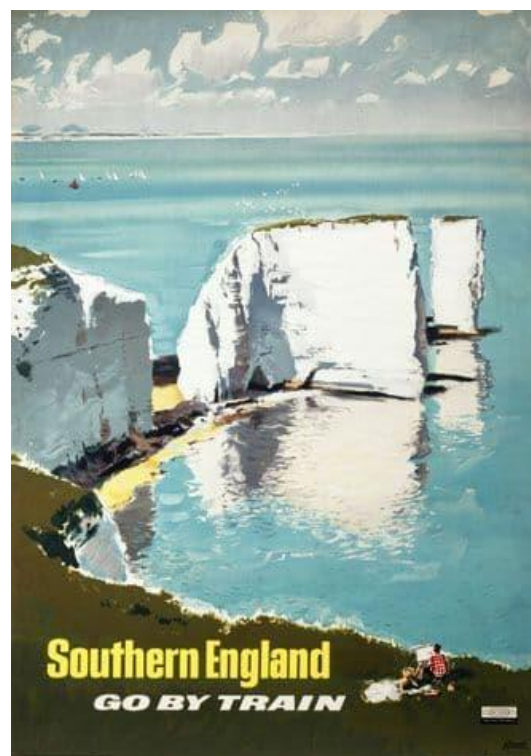
Southern Railway travel poster produced in 1935 promoting the express hourly service of six electric trains. Poster shows a sea view of three canoeists in the foreground with various boats in the background and the city beyond. Artwork by Charles Pears.



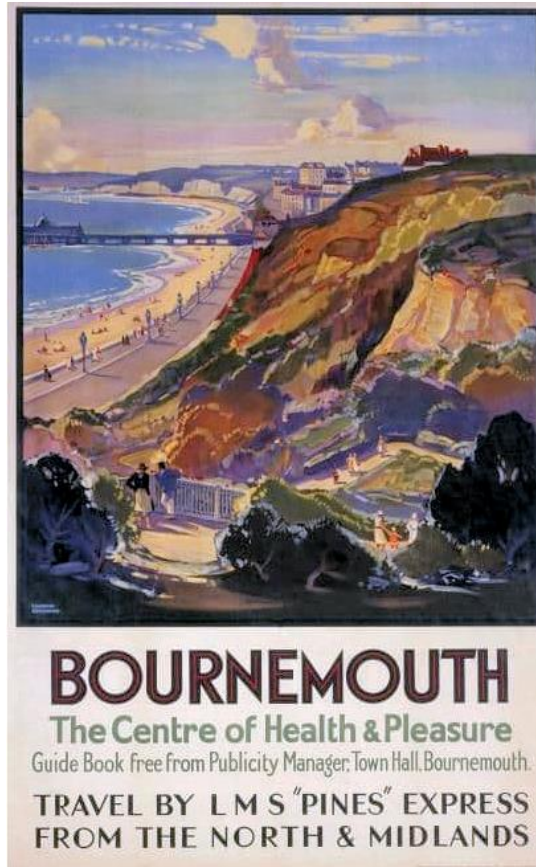
Poster produced in the 1950's for British Railways (BR) to promote the company's frequent electric trains from London Victoria to the West Sussex coastal resort of Bognor Regis. The poster shows a woman in a yellow bathing costume playing in the water with a beach ball. The pier can be seen in the distance. Artwork by Alan Durman (1905-1963).



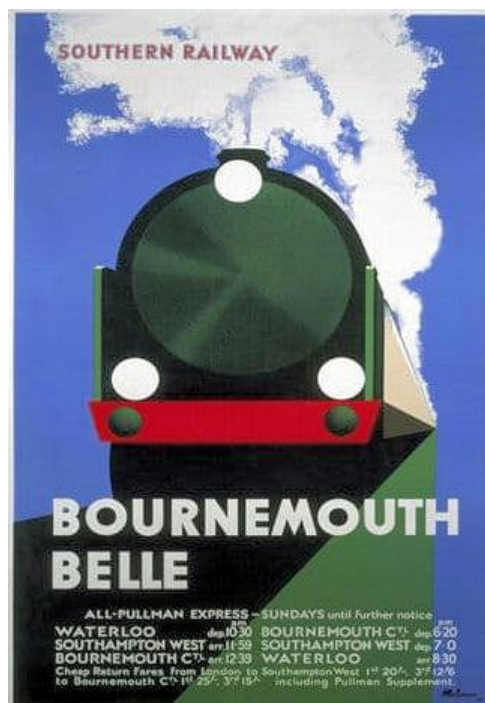
Poster produced in 1962 for British Railways (BR) Southern Region (SR) to promote rail services to Portsmouth and Southsea in Hampshire. It features a Royal Naval sailor taking his cap off as he passes by a young woman heading for the beach. Southsea Pier and Pavilion can be seen in the background along with a ship and some sailing boats. Artwork by an unknown artist.



Vintage poster produced for British Rail (Southern Region) to promote the South Coast railway route, showing a man sketching white cliffs. Artwork by A Brenet.



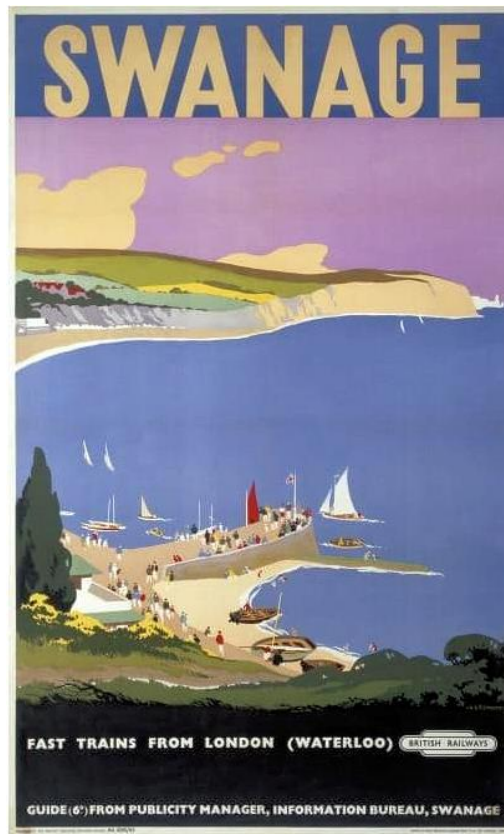
Vintage travel poster produced for the London Midland & Scottish Railway showing Bournemouth as a seaside attraction. Artwork by Leonard Richmond (d 1965).



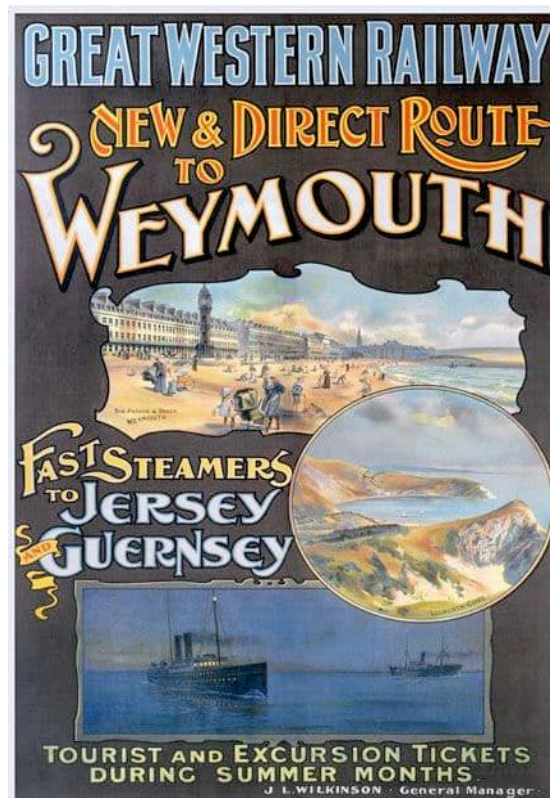
Vintage poster produced for the Southern Railway (SR) to promote rail travel between Waterloo Station, London and Bournemouth on the Bournemouth Belle.

The Bournemouth Belle was an all-Pullman train and was introduced in 1931. It left Waterloo station daily at 10:30 am and returned at 7:17 pm during its first season. It originally had 10 pullman cars, but this varied in later years depending on the number of passengers. It ran until 9 September 1939 but was then withdrawn and did not appear again until 1946.

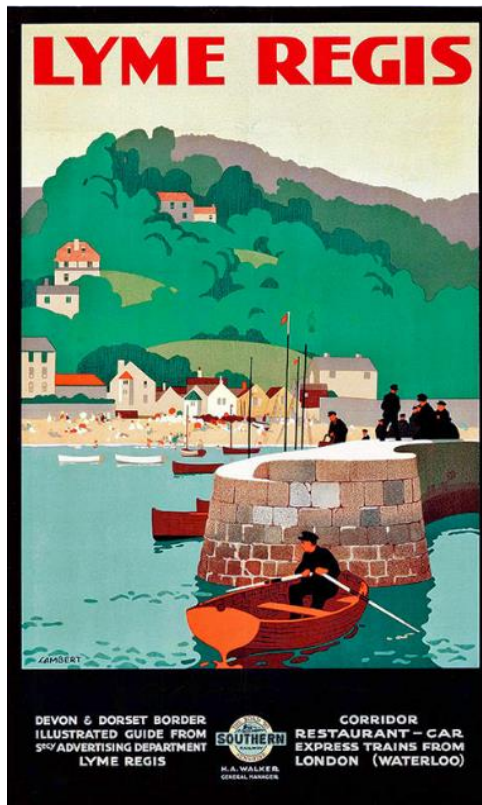




Vintage travel poster produced for British Railways (BR) Southern Region to promote rail travel to the coastal resort of Swanage in Dorset. The poster shows a view of Swanage Bay. Artwork by Verney L Danvers.



Great Western Railway travel poster advertising 'Fast Steamers to Jersey and Guernsey'. Inset are three views, the first showing Weymouth seafront and the Jubilee clock, the second shows Lulworth Cove and the third shows a cross Channel steamer at sea, passing another vessel at dusk. 1904. Artwork by Alec Fraser.

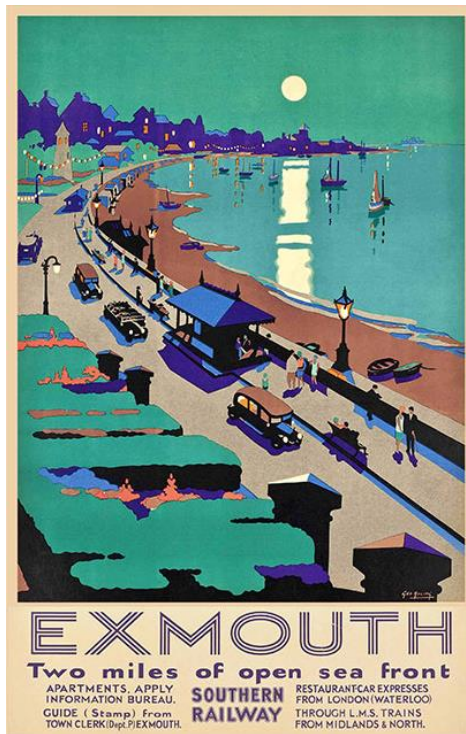


Original Published: 1926 Original Artist: Alfred Lambart

We'll move into East Devon .....



British Railways (Southern Region) travel poster of Sidmouth, South Devon. This Poster dates to 1959. Artwork by Sykes.

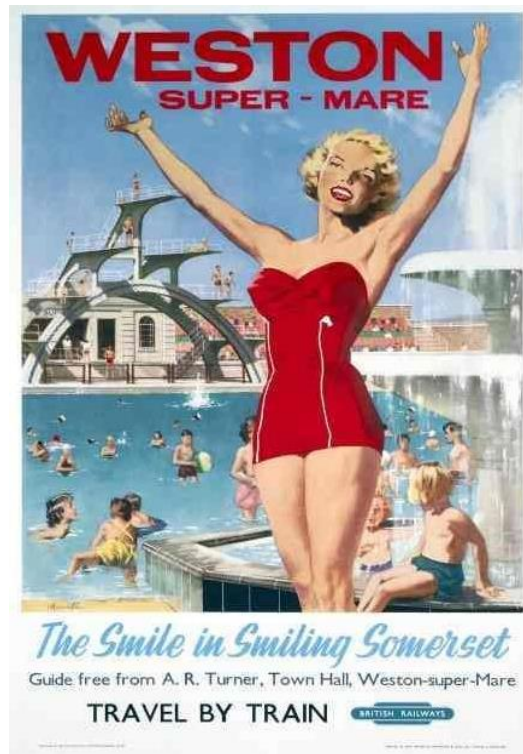


Original Published: 1930 Original Artist: George Ayling

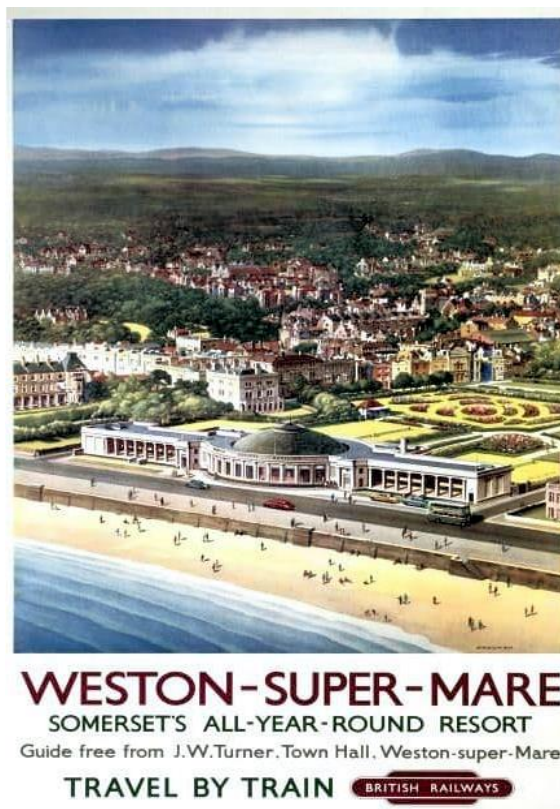


Exmouth – Devon Bathing Belle. This is a superb c 1960 Poster produced for BR making Exmouth look like the South of France. The Sunbather is indisputably made to look very provocative for such a sleepy seaside town! Artwork by Lawrence Fish (1919 – 2009)

Right I think we are getting close to the last leg of this journey, thanks for sticking with me. We're off to Somerset now .....



Vintage travel poster produced by British Railways (BR) to promote rail services to Weston-super-Mare in Somerset. Artwork by Merville.



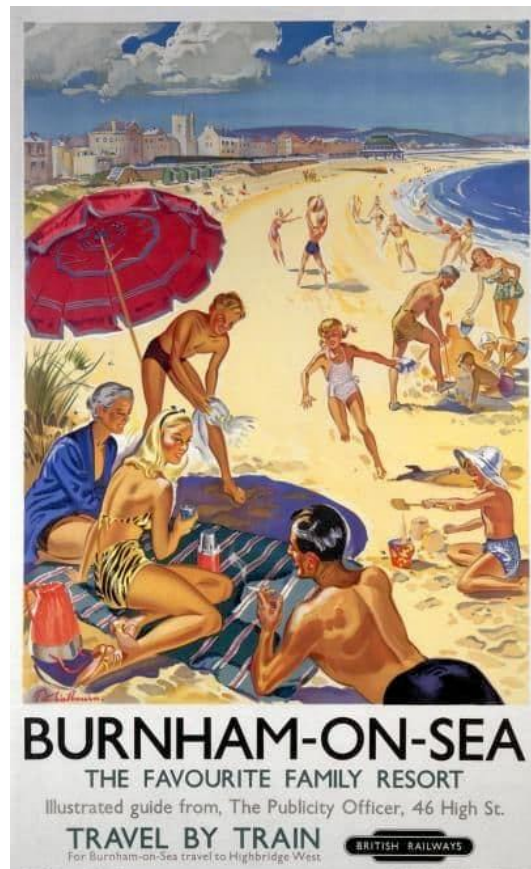
'Weston-Super-Mare', BR poster, 1948-1965.

Vintage travel poster produced by British Railways (BR) to promote rail travel to Weston-Super-Mare, 'Somerset's All Year Round Resort'. Artwork by Krogman.

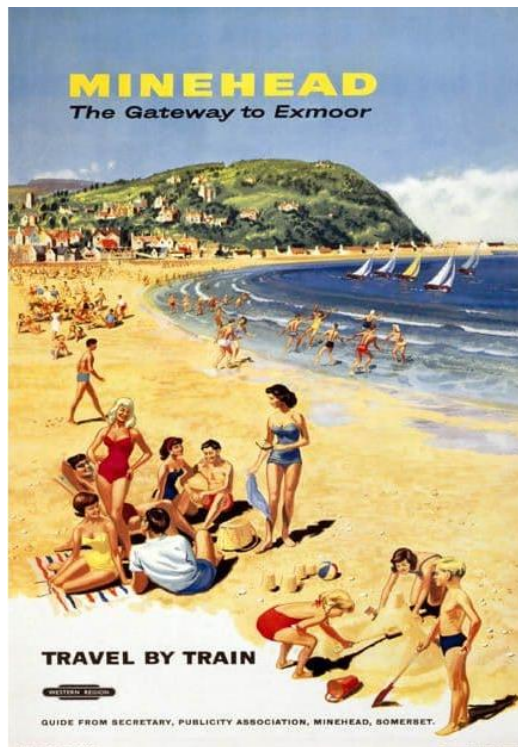
The image shows Weston-Super-Mare as it used to be. The Large building that you can see in the poster is the Winter Gardens.

The Winter Gardens had its doors first opened to the public on 14th July 1927 by Earnest Palmer, Deputy Chairman of the Great Western Railway. It became the focal point of the community who for many years dined, danced and socialised there. In 1950, the magnificent sea facing columns were filled in to provide space for a café area that is still in existence today and lights were installed on the Dome as part of the sea-front illumination.

In 1989 The Winter Gardens closed for a multi-million pound development. A complete refurbishment and extension into the new Town Square Gardens transformed the building into the one it is today. Whilst still retaining the classic 1920's grandeur, the venue now boasts an extensive modern Conference and Entertainment facility.

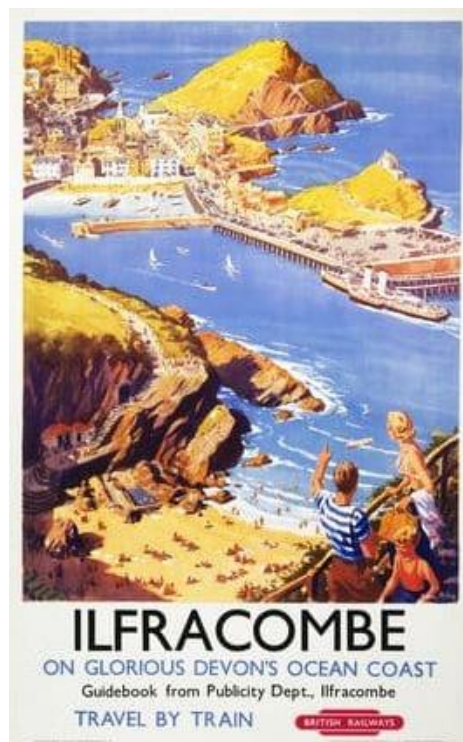


Poster for Burnham-on-Sea by British Railways Western region "The favourite family resort".  
Artwork by: Peter Wallboom.

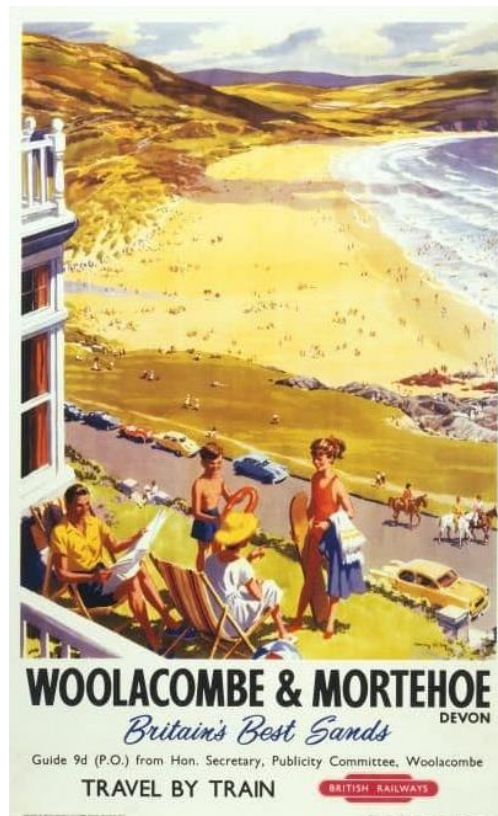


Vintage travel poster produced for British Railways (BR) to promote rail travel to Minehead, 'The Gateway to Exmoor', in Somerset. Shows a delightful view of people enjoying the beach and water with North Hill in the background. 1962. Artwork by Studio Seven.

Well now m'dears we be in the West Country proper now and into Devon, but not for long as we'll soon be in Cornwall before popping along the coast and ending up in our favourite place ..... lovely, oh yes!



British Railways poster to promote the North Devon coastal resort of Ilfracombe. Artwork by Harry Riley.

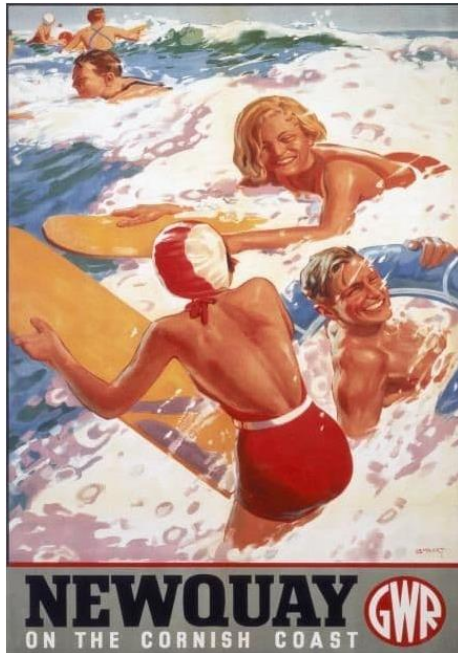


Vintage British Rail travel poster depicting a sunny view of a beach from a hotel balcony. A family gather in the foreground. Artwork by Harry Riley.

We've hit Cornwall.



Poster produced for Southern Railway in 1947 to promote rail travel to Bude in Cornwall. The artist has painted a couple with a small dog, sitting on the edge of a cliff overlooking the beach. Artwork by Herbert Alker Tripp (1883-1954), who had a long and successful career with New Scotland Yard, painting in his spare time and after his retirement. He designed posters for Southern Railway and Great Western Railway and was knighted in 1945.

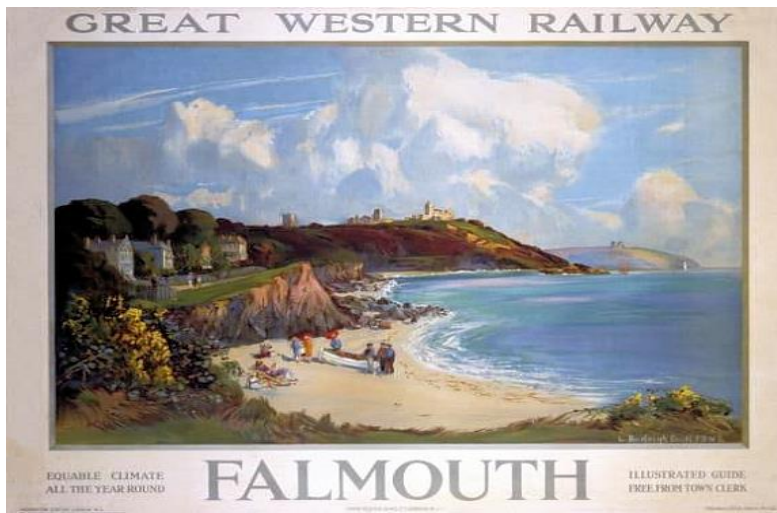


Vintage travel poster produced for Great Western Railway (GWR) promoting rail travel to Newquay, Cornwall. In 'The Winter Resorts of the West Country', published by the Great Western Railway in 1925, Newquay claimed to have a climate of 'phenomenal dryness'. It also boasted the highest class of modern hotel accommodation, the best golf course and exceptionally exhilarating air. It is Britain's most popular place for surfing. Artwork by Alfred Lambart, who studied art at the Allan-Frazer College of Art in Arbroath. He designed posters for London & North Eastern Railway (LNER) and London, Midland & Scottish Railway (LMS) and was a book illustrator.

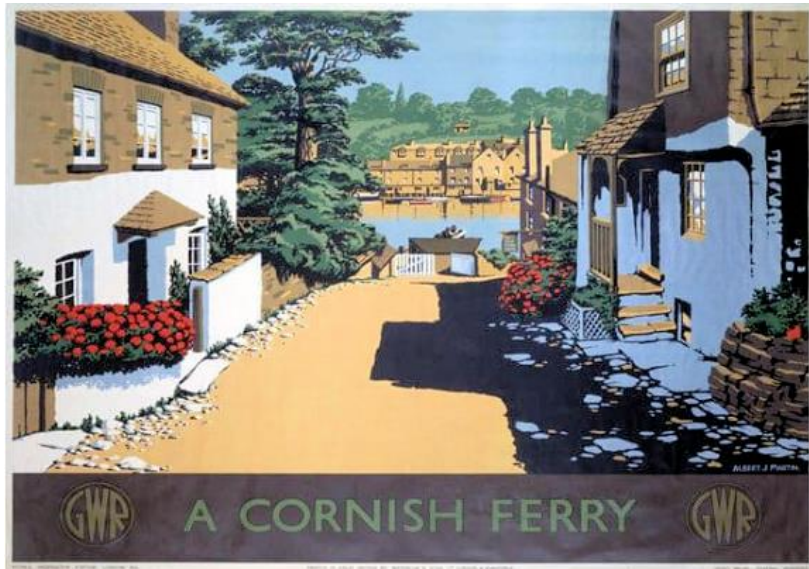


Herbert Truman, along with George Bradshaw, was the leading force behind the formation of the St Ives Society of Artists. He worked in a number of styles, earning praise for his originality and versatility. His favourite subjects became the harbour and quaint old houses at St Ives, and he painted a group of properties on the harbour front from different angles time and again.



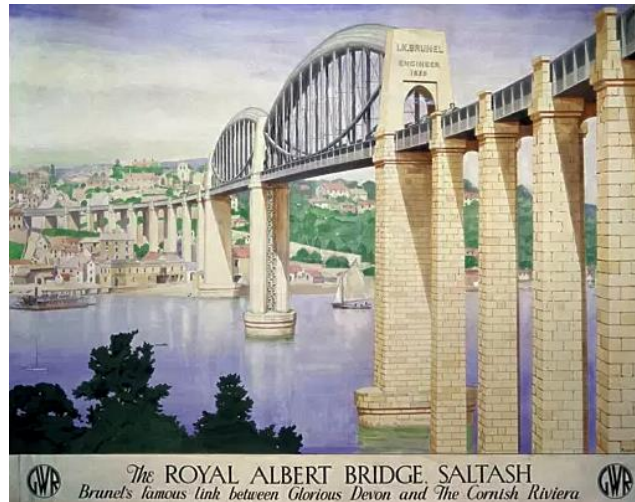


Great Western Railway travel poster. View of the sea and cliffs with a beach in the foreground. Artwork by L Burleigh Bruhl.



Great Western Railway travel poster produced in 1946 showing the picturesque village of Boddinick near Fowey in Cornwall. At the bottom of the colourful village street is the Fowey estuary where two men are about to depart in the ferry boat. Artwork by Albert J Martin.

Ok across the Tamar we go .....

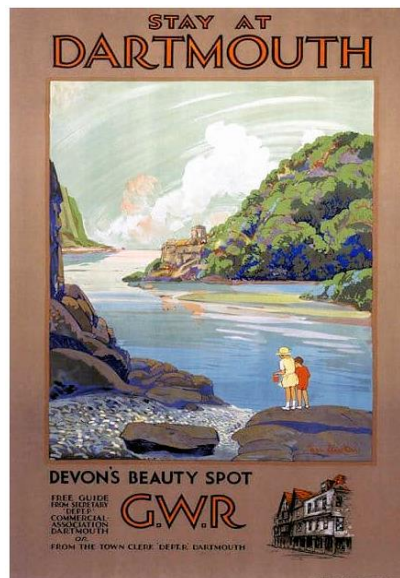


The Royal Albert Bridge, Saltash, GWR poster, 1945

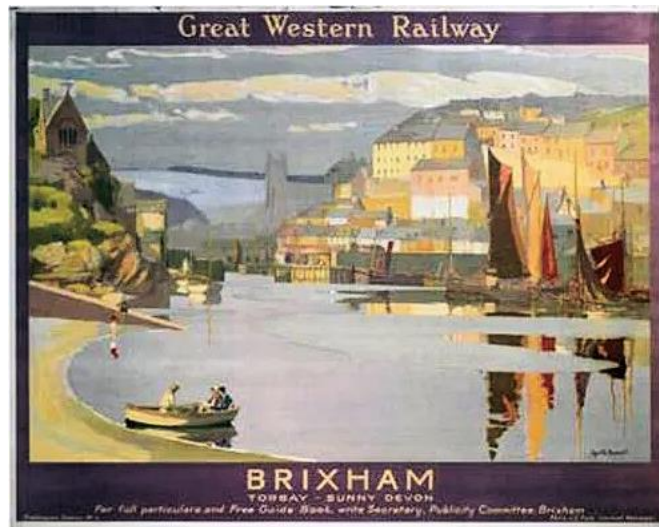
This is one of the great railway posters. It portrays the famous Isambard Kingdom Brunel Royal Albert Bridge built in 1859, which crosses the River Tamar and links Devon and Cornwall. The view is from the Devon side looking toward Cornwall. There are seven approach supports on the Devon side and ten in Cornwall. It was built as single track because of financial constraints, but opens out into twin tracks near the station. Artwork by Anton Abraham van Anrooy 1870 – 1949

© NRM/Pictorial Collection

.... and we are into South Devon now .....



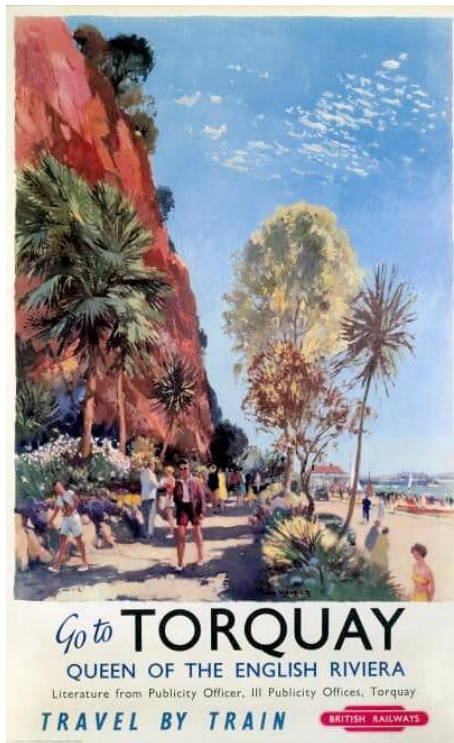
Vintage poster produced by Great Western Railway (GWR) to promote rail services to the Devon resort of Dartmouth. The poster shows a view of the Dart Estuary, with Dartmouth Castle in the background and two small children standing on the rocks in the foreground. 1930s. Artwork by Frieda Lingstrom, who studied at the Central School of Arts and Crafts and Heatherleys and was commissioned by the Norwegian and Swedish governments to do Scandinavian drawings for English travel propaganda. She designed posters and booklet covers for LNER and was known for her landscape paintings.



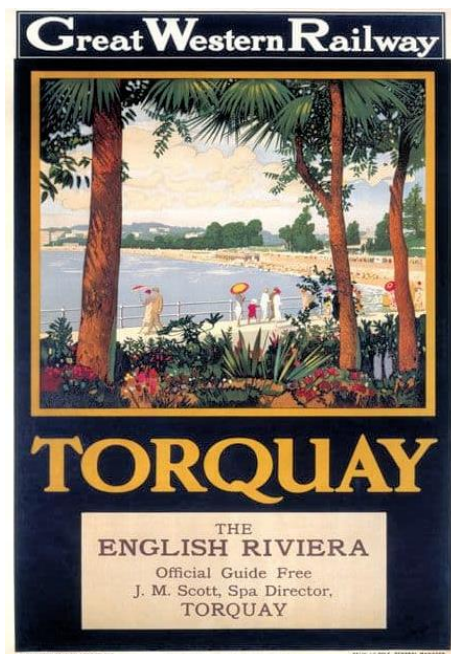
Brixham – Devon This is a magnificent Poster commissioned by BR (WR) and issued in 1955 for their “Service To Industry” series. For an industrial poster the colours are excellent and the composition superb. Artwork by Frank Mason a very good maritime poster artist.



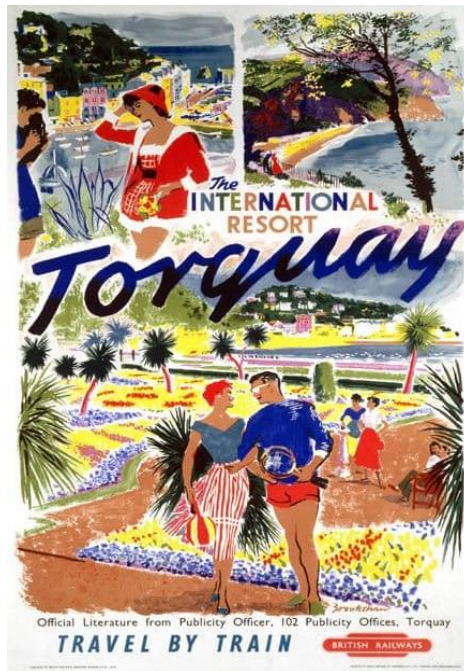
Vintage Travel poster produced for the Great Western Railway (GWR) promoting rail travel to Paignton, South Devon. 1937. The railway poster shows a bathing belle waving a towel on the beach, with the promenade stretching out behind her and sunbathers enjoying themselves on the beach. Artwork by Charles Pears, a marine painter in oil who was an Official Naval Artist during the World Wars. He worked as a poster artist for rail companies and other clients and was also a book illustrator.



British Railways (Western Region) poster produced in 1958 to promote travel to Torquay in Devon. The sunny blue sky, sandy beach and luscious vegetation all set the scene for the 'Queen of the English Riviera'. Many people can be seen strolling along the beautiful promenade with the strikingly colourful cliffs rising to the left. Artwork by Jack Merriott.

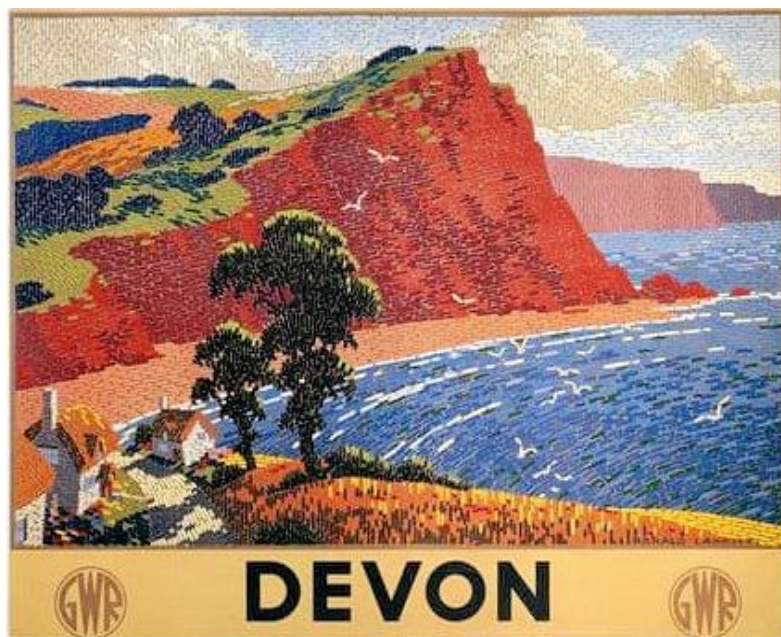


Great Western Railway poster produced in 1927 encouraging travel to Torquay which was promoted as the capital of the 'English Riviera'. Exotic colourful seafront gardens grace the foreground and through the palm trees, people can be seen strolling along the promenade with the bay and beach of Torre Abbey Sands in the background. 1927. Unknown artist.



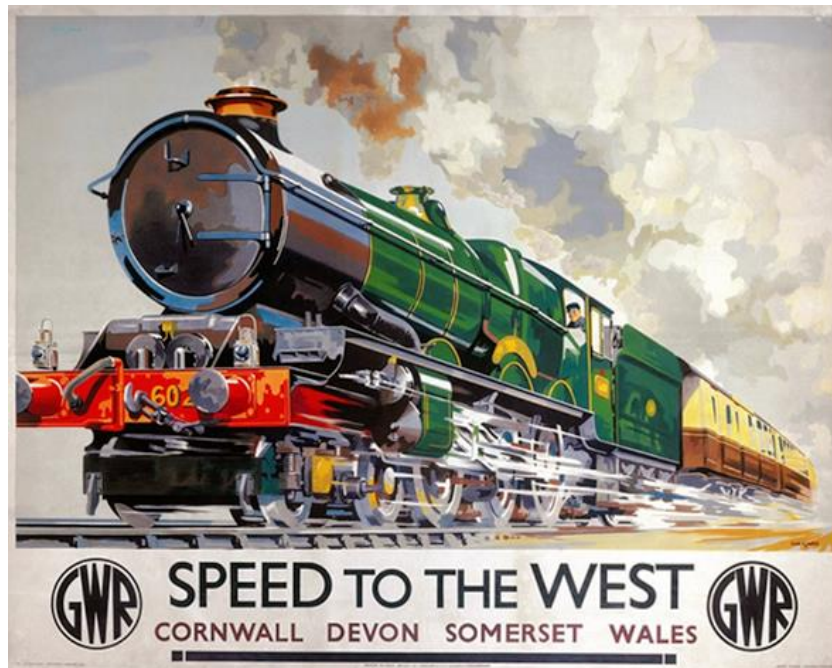
Travel poster produced by British Railways (BR) to promote train services to Torquay in Devon. Shows three different views of the harbour with people in casual wear enjoying the gardens and views. 1956. Artwork by Brookshaw.

I have not been able to track down any railway poster for Dawlish so here is a general illustration first for you:



Travel Poster produced for the Great Western Railway (GWR), promoting rail travel to the county of Devon, showing an idealised view of the sea and red cliffs, with fields and cottages in the foreground. One of a series of three posters featuring artwork by Ronald Lampitt. 1,200 copies of the Devon poster were issued, and Lampitt was paid the unusually high sum of £200 for each design used in the series.

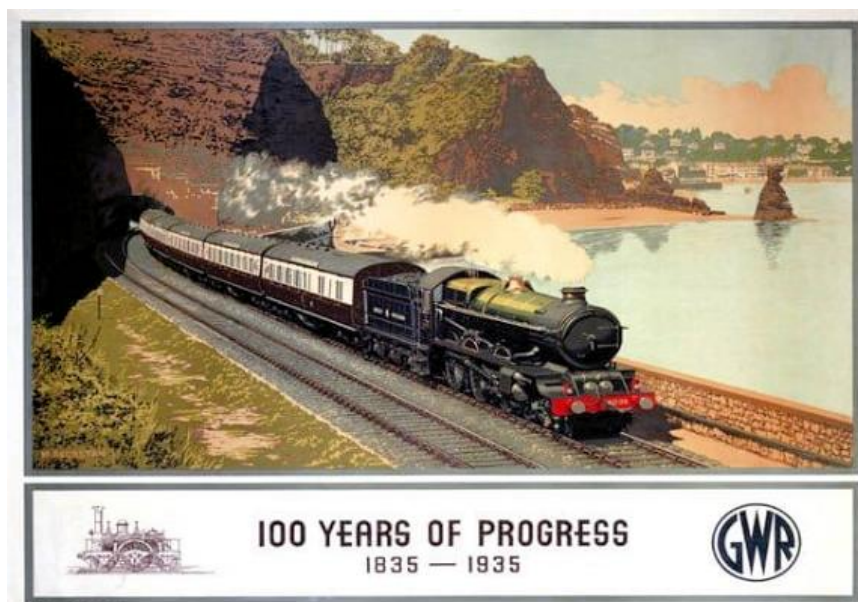
To get us started on the railway proper, here is one well known poster and another showing the sea wall before we get to the main business.....



Speed to the West

This is one of the great classics of Railway Poster Art. This well-known portrayal of the journey by GWR to the West Country advertises not only the journey, but also feeds the excitement and speed of travel by steam train in that era for passengers.

Date: 1938. Artwork by Charles HJ Mayo. © NRM/Pictorial Collection.

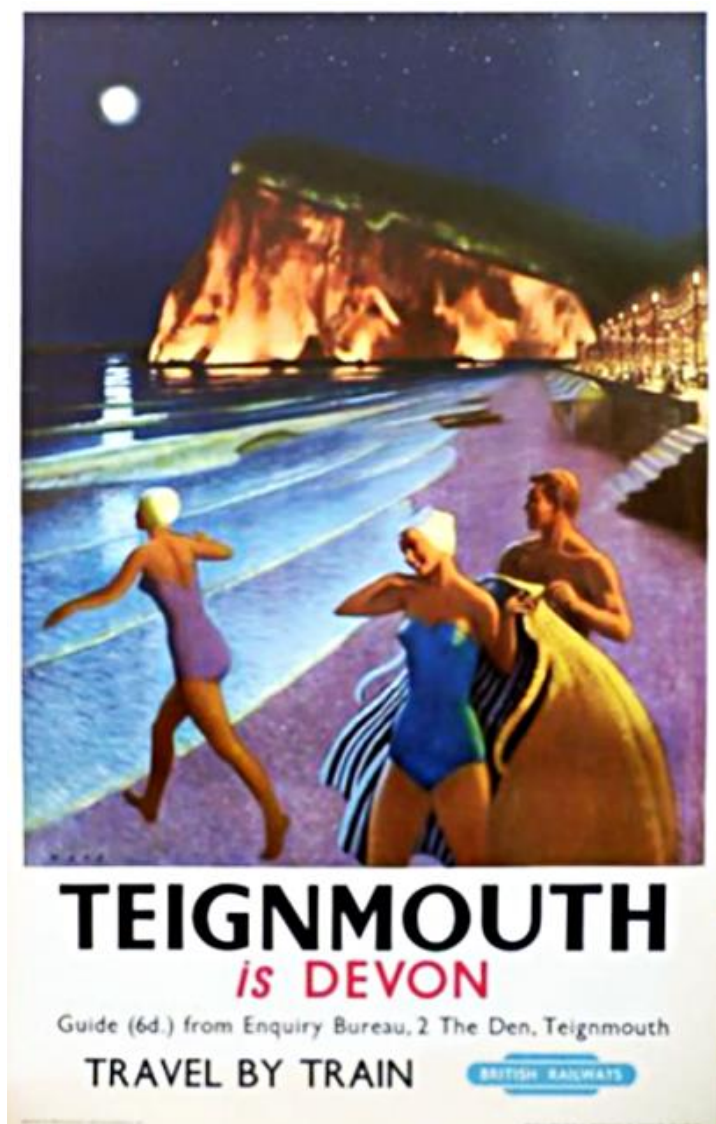


Poster produced for Great Western Railway to mark the centenary of the Great Western.

Locomotive King Charles II emerges from what appears to be the Parson's tunnel with the Cornish Riviera Express.

Date: 1935. Artwork by Murray Secretan. © NRM/Pictorial Collection.

So here we are at last in..... Teignmouth!



Teignmouth *is* Devon - British Railways Western Region

View of the Ness and Teignmouth beach promoting night swimming! Excellent night time study showing the Ness and promenade with lights ablaze. These days neither of those two areas are lit at night to the same extent.

Date: 1957. Artist: Douglas Lionel Mays.

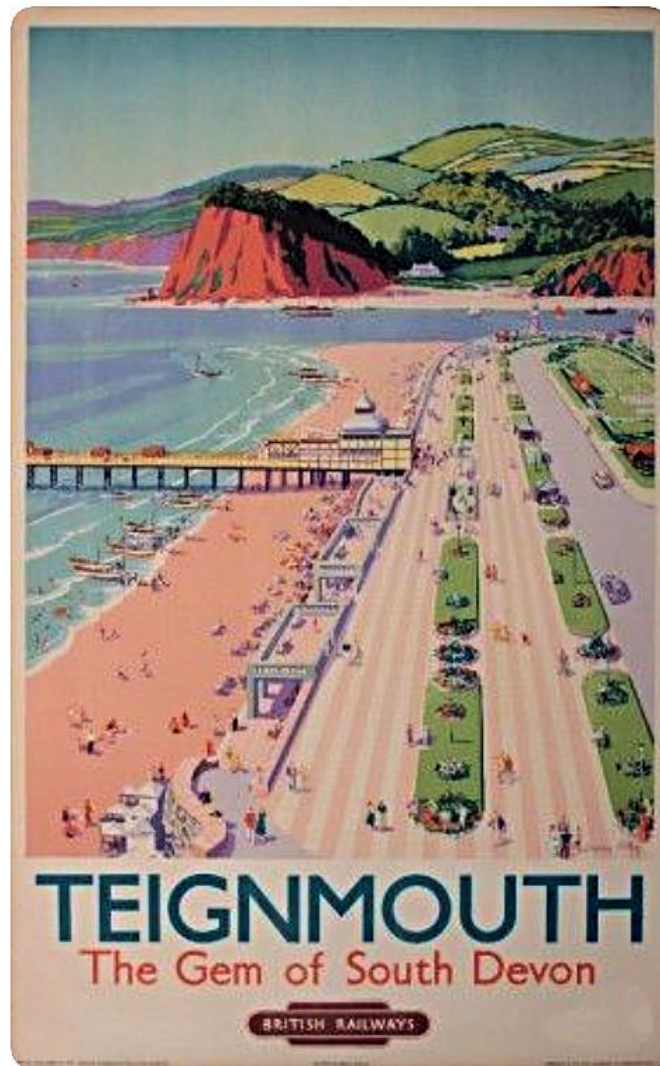


### Teignmouth *is* Devon - British Railways Western Region

With a View looking towards Parson's Tunnel and Dawlish this poster provides an image well remembered by people of a certain age, who spent their childhood holidays on beaches around Britain making sandcastles with a bucket and spade. The inset illustration shows the golden sands of Teignmouth seafront and Teignmouth Pier. This poster formed part of British Railways' Travel By Train marketing campaign, so we date this one to the 1950's.

Date: 1950's. Artist: unknown.





Teignmouth - The Gem of South Devon - British Railways Western Region

Another excellent view along the promenade at Teignmouth with the pier, lighthouse and Ness in the background.

Date: 1949. Artist: Harry Riley.



Teignmouth *is* Devon - British Railways Western Region

Nice study of the beach with the Ness in background. Carefree days in the sun!

Date: 1953. Artist: Stewart Glenn.

This poster once sold at auction in 2016 for £500.

And finally ..... the most liked poster depicting Teignmouth?

Jury is out but I think it's one of the better ones.



# TEIGNMOUTH

*is* DEVON

Guide (6d.) from Enquiry Bureau, 2 The Den, Teignmouth

TRAVEL BY TRAIN

BRITISH RAILWAYS

## Teignmouth *is* Devon - British Railways Western Region

Teignmouth sits at the mouth of the river Teign where the railway turns West inland to follow the estuary, heading for Newton Abbot and all stations to Penzance.

The rail line from Exeter engineered by Brunel runs along the coast hugging the shore, where it regularly does battle with the high waves coming ashore during severe storms, passing through tunnels in the red sandstone cliffs and running along the sea wall through Dawlish into Teignmouth.

Depicting a couple sitting on a bench atop the Ness and overlooking the town you can spot in the distance, a train making its way along the sea wall. This is a c.1953 BR Poster for this delightful coastal town.

Artwork by Norman Howard. Science Museum Group Collection.

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